

COCONUT GROVE CHAMBER MEMBERSHIP GUIDE



PROMOTE YOUR BUSINESS

- ❖ Promote your business and increase your customer base
- ❖ Leadership and learning opportunities
- ❖ Networking, business and community involvement
- ❖ Member benefits and discounts

WE'RE HERE TO HELP!

Coconut Grove Chamber of Commerce is dedicated to **ADVANCING** the economic growth of our community, **IMPROVING** the business environment, **ADVOCATING** on behalf of our members and **EDUCATING** through seminars, publications and business planning and mentoring.

It is through member participation that the Chamber succeeds at supporting our community.



COCONUT GROVE CHAMBER OF COMMERCE BENEFIT HIGHLIGHTS

EMAIL MARKETING

Reach close to 4,000 individuals and businesses with your announcements of events, occasions and promotions. Use this powerful tool to brand your business or service. Announce new staff hires; new business expansions and/or lines offered or carried; even new menus or specials. This benefit is exclusive to Coconut Grove Chamber members.

BREAKFAST SEMINARS

Free to members, our Breakfast Seminars are held seasonally, offering our members exposure to current and topical trends in business, communications, economics, labor, employment, insurance, and similar areas of interest. We invite experts from the private sector, government officials and civic leaders to join us as guest speakers. These breakfasts also offer the opportunity to network with your fellow members and their guests.

MIAMI WOMEN'S NETWORKING INITIATIVE

This networking cocktail reception is held on the last Monday of every month. It is a time for women of all professional backgrounds to meet, network, share ideas, promote their businesses and learn from featured guest speakers. The event is free, open to both men and women and includes complimentary glass of Prosecco, followed by wine and refreshments at happy hour prices.

WEB MARKETING

Our new, greatly enhanced web site will offer Chamber members an effective way to reach an average of 15,000 – unique monthly visitors to our on-line presence.

By placing on-line advertising at a very nominal fee, you broadcast your brand, whether it is for retail, real estate, accounting, legal services or leisure and dining options in our community. Such advertising shows that your business supports our community and the Chamber.

Coconut Grove is a tourist destination, and as such, the Coconut Grove Chamber of Commerce website is a source for people coming to the Grove from all over the world regularly check our website.

MONTHLY NETWORKING EVENTS

These well attended get-togethers provide a variety of opportunities for our membership to meet one another, as well as members of other chambers of commerce in local settings. Bring your business cards and take advantage of these events to introduce yourself, your business or service, make new friends, business contacts and stay connected.

LUNCHEONS

Regularly scheduled luncheons provide an opportunity to network and listen to invited guest speakers on current events and relevant subjects.



COCONUT GROVE CHAMBER OF COMMERCE BENEFIT HIGHLIGHTS

GOLDEN COCONUT AWARDS

Each year, the Chamber honors individuals who have significantly contributed to advance the business, civic and community interests of Coconut Grove. The community has the opportunity to nominate in various categories, those individuals whose talent, time and energy has benefited our Grove community. This is an evening of fine food and refreshments, live music and warm fellowship in recognition of our colleagues and peers.

MEMBER-TO-MEMBER DISCOUNTS

This Program encourages the exchange of products and services amongst our Chamber membership. This is an opportunity for you to introduce your business, products and services to fellow Chamber members and to create a “buzz” of good-will that will go beyond our Chamber doors.

LEADERSHIP OPPORTUNITIES

Member representatives are welcome to volunteer for one or more of our many active committees. Share your individual expertise to enhance the Chamber’s value to the community. Whether you would like to share your marketing, sales, legal, finance, event planning or catering talents, we welcome your participation as we build committees relevant to the growth of commerce in our community.

MEMBERSHIP PLAQUES AND SIGNAGE

All members of the Chamber will receive a distinctive wall plaque which proudly identifies your business as a strong supporter of, and participant in, Coconut Grove’s economic health and well-being. The plaque demonstrates your pride and confidence in our community.

The Chamber will also will provide each member with an attractive window or door sign recognizing your membership in the Chamber.

ON-LINE MEMBERSHIP DIRECTORY

As a Chamber member, your business listing and company logo is prominent in our [Membership Directory](#). Our website is a destination for Grove residents and visitors to find information about sights, hotel and dining options, shopping and other tourist information as well as local service providers - from lawyers, to dentists, to plumbers and hardware stores, to CPAs and more. Get listed!

CALENDAR OF EVENTS

Visit our web pages and click on our [Events Page](#) to keep track of our Chamber events as well as those of our Members, and the Community. Send us your events for posting with links to your website or event page.



COCONUT GROVE CHAMBER OF COMMERCE MEMBERSHIP PROGRAMS

SILVER | \$250 (1 person/voting representative)

- Company description, name and title of representative listed on our website
- Sponsorship opportunities at Chamber special events
- Postings on Chamber website (events, promotions, etc.)
- Member admission price for all Chamber events
- Exclusive use of our E-blast service: your message distributed to all members and subscribers at a low members-only rate
- One courtesy E-blast and resend* per year
- Exclusive Advertising opportunity at a low members-only rate on our website with over 15,000 visitors per month

PLATINUM | \$550

- Company description, name and title of representative listed on our website
- Sponsorship opportunities at Chamber special events
- Postings on Chamber website (events, promotions, etc.)
- Member admission price for all Chamber events
- Exclusive use of our E-blast service: your message distributed to all members and subscribers at a low members-only rate
- **Three** courtesy E-blasts and resends* per year
- Exclusive Advertising opportunity at a low members-only rate on our website with over 15,000 visitors per month
- Additional representatives: \$125.00 each

GOLD | \$375 (up to 2 persons/voting representatives)

- Company description, name and title of representative listed on our website
- Sponsorship opportunities at Chamber special events
- Postings on Chamber website (events, promotions, etc.)
- Member admission price for all Chamber events
- Exclusive use of our E-blast service: your message distributed to all members and subscribers at a low members-only rate
- **Two** courtesy E-blasts and resends* per year
- Exclusive Advertising opportunity at a low members-only rate on our website with over 15,000 visitors per month
- Additional representatives: \$125.00 each

RESTAURANT & RETAIL LEVEL | \$250 + \$100 Gift Cards (per restaurant or retailer)

- Company description, name and title of representative listed on our website
- Sponsorship opportunities at Chamber special events
- Postings on Chamber website (events, promotions, etc.)
- Member admission price for all Chamber events
- Exclusive use of our E-blast service: your message distributed to all members and subscribers at a low members-only rate
- **Two** courtesy E-blasts and resends* per year
- Exclusive Advertising opportunity at a low members-only rate on our website with over 15,000 visitors per month
- Additional representatives: \$125.00 each



COCONUT GROVE CHAMBER OF COMMERCE MEMBERSHIP PROGRAMS

NON-PROFIT LEVEL | Small Non-Profit \$150 / Large Non-Profit \$250

- Company description, name and title of representative listed on our website
- Sponsorship opportunities at Chamber special events
- Postings on Chamber website (events, promotions, etc.)
- Member admission price for all Chamber events
- Exclusive use of our E-blast service: your message distributed to all members and subscribers at a low members-only rate
- One courtesy E-blast and resend* per year
- Exclusive Advertising opportunity at a low members-only rate on our website with over 15,000 visitors per month

INDIVIDUAL LEVEL | FRIEND OF THE CHAMBER | \$150 (1 voting representative)

- Must be a Resident, Retired, a Student or Have No Company Affiliation
- Name listed on Chamber website
- Member admission price for all Chamber events
- Up to four personal announcements (no company affiliation)

**A resend is an additional E-blast of the same message on a different date within the month, set up at the same time of the initial blast.*



COCONUT GROVE CHAMBER OF COMMERCE MEMBERSHIP PROGRAMS

TRUSTEE DIAMOND | \$1,500 (up to 4 persons/voting representatives)

- Company logo or image displayed on our website
- Company description, names and titles of all representatives listed on Chamber website Sponsorship opportunities at Chamber special events
- Postings on Chamber website (events, promotions, specials, etc.)
- Four complimentary admissions to 2 Networker events of your Choice (one per rep)
- Six courtesy E-blasts per year, distributed to all chamber members and subscribers
- Free event postings in our website
- Website link from directory page
- Special Member admission price for all Chamber events
- Additional representatives: \$250.00 each

TRUSTEE RUBY | \$2,500 (up to 5 persons/voting representatives)

- Company logo or image displayed on our website
- Company description, names and titles of all representatives listed on Chamber website Sponsorship opportunities at Chamber special events
- Postings on Chamber website (events, promotions, specials, etc.)
- Four complimentary admissions to 2 Networker events of your Choice (one per rep)
- **Twelve** courtesy E-blasts per year, distributed to all chamber members and subscribers
- Free event postings in our website
- Website link from directory page
- One regular-sized web ad listing you as a Ruby/Cornerstone sponsor for 12 months
- Special Member admission price for all Chamber events
- Additional representatives: \$250.00 each

TRUSTEE EMERALD | \$1,000 (up to 3 persons/voting representatives)

- Company logo or image displayed on our website
- Company description, names and titles of all representatives listed on Chamber website Sponsorship opportunities at Chamber special events
- Postings on Chamber website (events, promotions, specials, etc.)
- Three complimentary admissions to one Networker of your choice (one for each representative)
- **Four** courtesy E-blasts per year, distributed to all chamber members and subscribers
- Member admission price for all Chamber events
- Additional representatives: \$250.00 each

TRUSTEE FOUNDATION | \$5,000 (up to 6 persons/voting representatives)

- Company logo or image displayed on our website
- Company description, names and titles of all representatives listed on Chamber website Sponsorship opportunities at Chamber special events
- Postings on Chamber website (events, promotions, specials, etc.)
- Four complimentary admissions to 2 Networker events of your Choice (one per rep)
- **Twelve** different courtesy e-blasts per year distributed to all chamber members and subscribers, with unlimited resends of each blast
- Free event postings in our website
- Website link from directory page
- One regular sized Web banner ad listing you as a President's Circle sponsor for one year
- Complimentary admission to Chamber Luncheon for Main Representative
- Complimentary admission for Main Representative and a guest to all Chamber Networking events
- 2 complimentary tickets to Golden Coconut Awards Event
- Special Member admission price for all Chamber events
- Additional representatives: \$250.00 each