

The Coconut Grove Chamber of Commerce is excited to announce our plans for the 46<sup>th</sup> Golden Coconut Awards & Reception!

Through these Golden Coconut Excellence in Business Awards, we will be celebrating the diversity, creativity and ingenuity of the local business community, and at the Awards Reception we will publicly recognize outstanding businesses, organizations and individuals that demonstrate excellence in business and a passion for the Coconut Grove Community.

We are currently accepting nominations and entries for Golden Coconut Awards in eight categories. Applications will be accepted through Wednesday, December 2<sup>th</sup>, when the Golden Coconut Awards Committee, will determine the top three finalists from all awards entries in eight categories. These finalists will announced at the December Chamber of Commerce Networker and celebrated at the 46<sup>th</sup> Golden Coconut Awards Cocktail Reception, held on Thursday, January 14, 2016 at The Kampong. Winners are not announced until the event, so all finalists are strongly encouraged to attend! Award winners will receive publicity, a feature on the Chamber's website, and a special award package.

As a valued local business, we hope you'll consider participating with us as an event sponsor and joining us at the awards event as well!

#### Event Overview:

Date: Thursday, January 14, 2016

Location: The Kampong

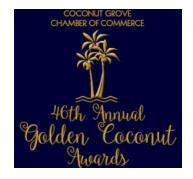
Time: 6:00pm-8:30pm

Attendees: 175-200

# **Sponsorship & Partnership Opportunities:**

- Title Sponsorship
- Presenting Sponsorship
- Table Sponsor
- Exhibitor Opportunity





# The Golden Coconut Awards Title Sponsorship

One (1) Sponsorship Available

<u>Title Sponsorship Opportunity:</u> For a sponsorship fee of \$2,000 your business can be the Title Sponsor of the 2016 Golden Coconut Awards and receive the following deliverables:

# **Pre-Promotional Support:**

- Title Sponsor Brand Name will be incorporated into the Golden Coconut Awards logo for the 2016 event
- Logo Inclusion in all digital promotional collateral
- Logo Inclusion in all Chamber E-Blasts promoting the Awards & Event
- Logo Inclusion in Social Advertising Campaign
- Logo inclusion in event poster & flyer
- Name Inclusion in all Press Releases sent out pre and post-promoting the event
- Six (6) dedicated Facebook posts pre-promoting Sponsor's inclusion in the event, based on provided copy
- Opportunity to have a digital advertisement featured on the Coconut Grove Chamber of Commerce website for one (1) month leading up to the event

# **On-Site Support & Opportunities:**

- Eight (8) complimentary tickets to attend the event
- Dedicated up-front seating at one (1) large round table at the event (seats up to 8),
   with signage indicating Title Sponsor name
- One (1) 4' exhibitor table at the event to be used for promotional/branding purposes (including coupon distribution, lead generation, sweepstakes, contests, giveaways, etc.) including:
  - One (1) table with linen
  - o Two (2) folding chairs
- Sponsor will have the ability to display additional signage throughout the event venue to promote its inclusion (signage provided by Sponsor)
- Two (2) promotional announcements from the emcee during the event

# **Post-Promotional Support:**

- Contextual inclusion in post-event Facebook photo gallery
- Comprehensive recap provided to Title Sponsor, including on-site photos, social and digital data, screenshots, and press clippings

Total Investment: \$2,000



# The Golden Coconut Awards Presenting Sponsorship

Two (2) Sponsorships Available

<u>Presenting Sponsorship Opportunity:</u> For a sponsorship fee of \$1,500, your business can be the Presenting Sponsor one (1) of the following featured areas at the event:

# Valet Sponsorship

- Opportunity to have signage at the event's valet station, as well as provide collateral for each car/driver to receive at the end of the event! (Ideas include a branded bottle of water with your company's contact information, or a flyer featuring your business's offerings.)
- Opportunity to feature up to two (2) branded vehicles on-site at the event entrance!

# Bar Sponsorship

• Opportunity to have signage at both event bars to promote your business! (Options include a retractable banner or table top stands).

# As a Presenting Sponsor, your business would also receive the following deliverables:

### **Pre- Promotional Support:**

- Logo inclusion in event poster & flyer
- Logo inclusion in a minimum of two (2) e-blasts pre-promoting the event
- Four (4) dedicated social media posts pre-promoting Sponsor's inclusion in the event, based on provided copy
- · Brand name inclusion in all Press Releases pre-promoting the event

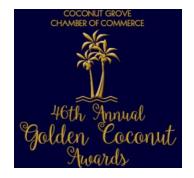
# **On-Site Support & Opportunities:**

- Six (6) complimentary tickets to attend the event
- One (1) 4' exhibitor table at the event to be used for promotional/branding purposes (including coupon distribution, lead generation, sweepstakes, contests, giveaways, etc.) including:
  - o One (1) table with linen
  - Two (2) folding chairs
- Sponsor will have the ability to display one (1) additional sign or banner at the event venue to promote its inclusion as a sponsor (signage provided by Sponsor)
- One (1) promotional announcement from the emcee during the event

# **Post-Promotional Support:**

- Contextual inclusion in post-event Facebook photo gallery
- Comprehensive recap provided to Presenting Sponsor, including on-site photos, social and digital data, screenshots, and press clippings

Total Investment: \$1,500



# The Golden Coconut Awards Table Sponsor

Six (6) Sponsorships Available

<u>Table Sponsorship Opportunity</u>: For a fee of \$500, your business will receive the following deliverables:

# **Pre- Promotional Support:**

- Logo inclusion in event poster & flyer
- Logo inclusion in a minimum of one (1) e-blast pre-promoting the event
- One (1) dedicated social media post pre-promoting Table Sponsor's inclusion in the event, based on provided copy

# **On-Site Support & Opportunities:**

- Four (4) complimentary tickets to attend the event
- Reserved seating and sponsor branding featured on one (1) bistro table at the event (including four seats)

# **Post-Promotional Support:**

Contextual inclusion in post-event Facebook photo gallery

# Total Investment: \$500









# The Golden Coconut Awards Exhibitor Table

Three (3) Exhibitor Spaces Available

For those companies that are looking for an opportunity to personally engage event attendees and promote their business at the Golden Coconut Awards, we have a handful of Exhibitor Table positions available.

**Exhibitor Table Opportunity:** For an Exhibitor Fee of **\$350** your business will receive the following deliverables:

# **Pre- Promotional Support:**

- Logo inclusion in a minimum of one (1) e-blast pre-promoting the event
- Two (2) dedicated social media posts pre-promoting Exhibitor's inclusion in the event, based on provided copy

# **On-Site Support & Opportunities:**

- One (1) dedicated table space at the event to be used for promotional/branding purposes (including coupon distribution, lead generation, sweepstakes, contests, giveaways, etc.) including:
  - One (1) 4' table with linen
  - o Two (2) folding chairs
- Two (2) complimentary tickets to attend the event

# **Post-Promotional Support:**

Contextual inclusion in post-event Facebook photo gallery

Total Investment: \$350

If you have any questions, or if you know that you'd like to participate in our event, please give us a call or send us an email!

Morganne Zimmerman

Golden Coconut Awards
Event Manager

Morganne@promomoxie.com